

# NO USE WITHOUT PAYMENT

Florence-Marie PIRIOU

General councel

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## SOFIA is a French collective management society of authors and publishers of books established in 1999

#### Sofia has created new remunerations:

- Public lending right 2003
- Digital private copying 2001
- Outprint of books administration 2013

#### Members of Sofia

- 9000 authors members
- 450 publishers members (80% French Publishing turnover)

## Advantages of membership:

- ➤ Receive remuneration simply and efficiently (online account),
- ➤ Receive regular information about changes in authors' rights.

## New Rights administered

Public Lending Rights



 Remuneration for private digital copying



 Digital rights for out-ofcommerce books



## What advantages for Authors?

PLR = 2 € / book bought by a library – and 12 M€ distributed

Supplementary pension for writers, translators, illustrators 50% paid by the PLR – 2,7 M €

Digital private copying = 14 M € are distributed –

Compensation (280 € /average)

25% are allocated to cultural and training action for authors (3,8 M€)



#### FETE DU LIVRE DE BRON

## ( FESTIVAL

7 >< 11 MARS 2018 — HIPPODROME DE PARILLY

#### Les actions en cours et récentes

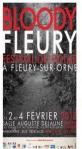


Le 15 février 2018

**AUTEUR** 

#### Colloque sur la nouvelle

♥ Pen Club Français, 6 rue François Miron 75004 Paris



2 février 2018 / 4 février 2018

#### Festival Bloody Fleury, 3e édition

Salle Auguste Delaune – rue François Mitterrand Fleury-sur-Orne





29 janvier 2018 / 4 février 2018 LITTÉRATURE JEUNESSE

#### A vos livres! 2018

**◊** Issoudun (36100)



- The remuneration of the authors participating in each event is an essential condition to get the support of Sofia.
- Since Sofia required remuneration from the speakers, the CNL has followed and ask now that the authors have to be paid in all literary events.



Grille de tarifs applicables par les structures soutenues par le Centre national du livre (CNL) pour la rémunération des auteurs intervenant dans des manifestations littéraires et programmes d'éducation artistique et culturelle.

TARIF MINIMUM POUR L'AUTEUR		DROITS (	DROITS D'AUTEUR		SALAIRE	
		BRUT*	NET	BRUT*	NET	
DEMI-JOURNEE	2 INTERVENTIONS MAXIMUM	253	229	298	229	
JOURNEE	3 INTERVENTIONS MAXIMUM	419	380	494	380	
PLATEAU AVEC	PLUS DE 2 AUTEURS INVITES	165	150	194	150	
LECTURE PERFORMANCE		441	400	520	400	

<sup>\*</sup> Le montant brut est exprimé hors charges patronales

## The "Relire" Project Mass digitization of out-of-print books

Legislation enacted on 1 March 2012 permits scanning out-of-print books without prior consent of their authors under conditions that books :

- have to be published in France in the 20<sup>th</sup> century
- that are no longer available on the market or available in a printed or digital form

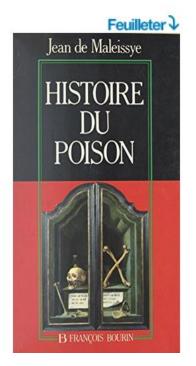
The project targets was 500,000 books listed in the catalogue of the *Bibliothèque nationale de France* (BnF) <a href="http://relire.bnf.fr/">http://relire.bnf.fr/</a>

- Any Author can "opt in" or "opt out" from the BNF register
- Remuneration was 15% or 20% of the book's price (1€ guarantee)

This was over by CJUE decision Soulier (C-301/15) in 16/11/2016



## **Use Without Payment**





Ebooks Kindle – (relire) Author is paid now by Sofia

Print books – Author is not paid because
it's an out-of-print book no more commercialized by its

publisher

# Second Hand Books on line is a Disruptive Market

- The book sales sites such as Amazon, Price Minister, FNAC.com, etc., offer, alongside the new book, "used-asnew" books or second-hand books, at lower prices or higher than the public price.
- The emergence of these new flows makes it difficult to enforce legislation on the public price of books, on which copyright is based, and tends to destroy value to the detriment of authors and publishers.
- This market is without Compensation for the Author

## Resale Rights for Writers?

- in 2016, sales of second-hand books were estimated in France by the GfK Institute at 16% of the total volume of book sales, which is "a huge amount, which would shock any professional or industrial, if it came to be deprived of such a turnover (2,6 billions € publishing Sales)
- But the principle of exhaustion of distribution right (1rst sale doctrine) prevents copyright to be applied
- Can we imagine a new resale right for writers?
- First we need information about the extension and the income of this market.
- Start with a world wide survey in order to learn the impact of this market's sales on writers remuneration

## Thank you for your attention

Florence-Marie Piriou

fpiriou@la-sofia.org